

COLOR VISIBILITY CHART:

Studies on legibility of sign color combinations show the following results, from most to least legible (top to bottom).

Using the same size letters, the black-on-yellow combination was readable at 260 feet; the green-on-red at only 90 feet.

Information provided by: Dr. Edward C. Shaffer, Senior Technical Engineer 3M Commercial Graphics Division, St. Paul, Minnesota. black on yellow

black on white

black on orange

yellow on black

white on black

orange on black

blue on white

white on green

green on white

red on white

white on red

red on green

green on red